

GIVE TO LA COMBINED CHARITABLE CAMPAIGN UNIFIED MESSAGE

Last year City employees gave more than 600,000 dollars to the City of Los Angeles Combined Charitable Campaign. For over fifteen years the City of Los Angeles has invited many of the most respected and effective charities into your workplace to raise funds. These funds support more than 400 individual member charities. All of the people who work for the member charities of this campaign know that the employees of the City of Los Angeles are generous, giving people who really care about our communities and the people who live here.

This year our slogan is Give to LA. Giving to LA is really what this campaign is all about – giving to those less fortunate than we are. We all are lucky to have jobs, healthcare and a safe place to live. Your generous donations, to the Give to LA charitable campaign, help tens of thousands of people in the diverse communities of greater Los Angeles. Your support helps to fund the charitable causes you choose, from the following hardworking charities:

- The United Negro College Fund is the nation's oldest and most successful minority higher education assistance fund. It funds college educations for deserving students here in California and nationwide.
- The United Latino Fund provides funding for the development and training for twenty-nine Latino social service organizations serving the needs of the under-served residents of Los Angeles County that in turn provide much needed services to the people of Los Angeles
- Earth Share of California supports member groups that promote vital programs for an environmentally sustainable life style for all residents of greater Los Angeles.
- The Brotherhood Crusade provides necessary resources, supportive services, and a voice of advocacy to traditionally underserved communities. We support families and individuals by promoting health and wellness, providing and enhancing educational opportunities, cultivating economic growth, and building community agencies and institutions.
- The Los Angeles Foundation on Aging - Meals On Wheels Program serves over 3,500 hot meals to low-income, frail, elderly people on a daily basis. These home delivered meals are the safety net that can mean the difference between staying at home or moving into institutionalized care.
- The Hispanic Scholarship Fund provides the Latino community more college scholarships and educational outreach support than any other organization in the country.

GIVE TO LA - UNIFIED MESSAGE (CONTINUED)

The Give to LA Campaign has a long history with the employees of this city and all ten organizations are grateful to you for your generous donations. You can designate funds to any one charitable agency, or to all of the charities. You can donate to any charity of your choice including religious organizations or any local accredited charity. You can choose to support:

- Community Health Charities of California has 35 years of service raising funds for charities that provide patient services, conduct research, educate and inform all the communities of Los Angeles County. Their 43 member charities cover the health needs of everyone from infants to seniors.
- The Asian Pacific Community Fund programs include: student tutoring, adult education and youth leadership programs. They support more than 30 agencies that serve the Asian and Pacific Islander community.
- City of Hope is an internationally recognized innovative biomedical research, treatment and educational institution made-up of physicians/scientists dedicated to the prevention and cure of cancer, HIV/AIDS, diabetes, and other life-threatening diseases.
- United Way of Greater Los Angeles is “Creating Pathways Out of Poverty” in Los Angeles County by supporting more than 125 local charities that help youth succeed, strengthen families and assist people in need through learning, empowering and caring.

The Give to LA Campaign funds social service programs, scholarships, healthcare and environmental agencies. Each of us has the choice of any or all of the ten charities, and the programs they fund, to support. They all are wonderful organizations that do great work. Your communities, your neighbors, your fellow employees, perhaps people you know are helped by the programs and services they provide.

The Give to LA Campaign joins together many of the most prominent non-profit charities in Los Angeles. When you hear about federations, the City of Los Angeles’ Combined Charitable Campaign and when we go through the mechanics of filling out Payroll Giving Forms and organization’s code numbers please remember, it only takes a few minutes to help change someone’s life. Please donate generously. Now we are going to explain the Payroll Giving Form and all the other details of giving.

Thanks to your General Manager and coordinator. Thanks to Mayor Villaraigosa and all the members of the City Council. Thanks to Board of Public Works President Cynthia M. Ruiz, our Chairperson. We especially want to thank all of you who gave last year and those who are committed to making our Give to LA Campaign even more successful this year. Thank you for your time. Thank you for your generous donations. Please remember this is your campaign and cares for your community. Please Give to LA.